

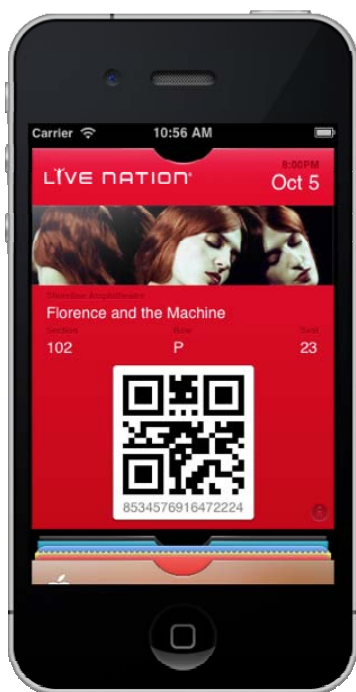
LIVE NATION UPGRADES iPhone MOBILE APP TO V 1.3 AND BECOMES #1 FREE MUSIC APP WITH 5 MILLION DOWNLOADS

Download or Upgrade the Live Nation iPhone App or Android App Now for A Chance to Win A Year's Worth Of 2013 Concert Tickets in the "Live Nation Black App Sweepstakes"

Live Nation's Black App Sweepstakes Ends September 30th at 12noon PT

LOS ANGELES, CA (September 27, 2012) Live Nation upgrades the Live Nation iPhone app to version 1.3 driving more than 1 million downloads in the past week to become the # 1 Free Music App on iTunes and Top 20 Free App in all iTunes categories. Live Nation's iPhone App has been downloaded 5 million times, and is consistently in Top 20 ranking of the iTunes music apps category, since its debut in November 2010.

"The Live Nation mobile apps are quickly becoming the new preferred point of purchase for fans, showing tremendous growth patterns amongst our mobile base," said Michael Rapino, President and Chief Executive Officer of Live Nation Entertainment. "The mobile app recently broke new ground by outselling traditional outlets for a Paul McCartney show on sale in Western Canada."



Live Nation iPhone App v1.3 new features include:

Passbook Support - Users now have the option of moving tickets purchased in the Live Nation iPhone app to the new iPhone Passbook application. Seventy Live Nation venues currently accept Passbook's 2D barcode for mobile entry into a venue.

For a list of venues that are Passbook supported visit the "Help" section under "More" in the Live Nation App. A full list of venues will be available online tomorrow at 11am PT at <http://promo.livenation.com/app/#>.

Improved Search - The search function is now faster than ever. Search results also return the event closest to you and additional tour dates by that artist. A new radius slider quickly limits search results by the user's preferred radiance from 1-500 miles.

Password Reset - Passwords can now be changed immediately within the app.

Location Change - The app automatically targets your location, while enabling you to change your location directly and easily from the home screen.

The Live Nation iPhone app provides immediate, on-the-go access to Live Nation concerts, Ticketmaster ticketed concerts and additional independent local shows throughout North America.

In addition to browsing, searching and discovering concerts, the app will offer ticket on sale information, presale access with no code necessary, exclusive mobile tickets offers, show reminders, set lists, venue

information, seat maps, authentic ticket purchases, and exclusive content. Listings can be geo-targeted by location, enabling relevant access to local shows or shows anywhere in North America, with the ability to download events directly to your calendar.

Live Nation is celebrating the success of the iPhone App and the recent debut of the Live Nation Android App, with the "Live Nation Black App Sweepstakes." Everyone who downloads or upgrades the Live Nation Android or iPhone App, prior to September 30 at 12noon PT, can enter for the chance to win a year's worth of 2013 tickets to any participating Live Nation concert in the "Live Nation Black App Sweepstakes." Two lucky users will be sent a message via the Live Nation App telling them they have a year's worth of live music. For additional information on the "Live Nation Black App Sweepstakes," visit:<http://promo.livenation.com/black-app-sweeps/>.

NO PURCHASE NECESSARY. Legal residents of U.S. or CA (except Quebec), 13+, with iOS or Android device. Void where prohibited. Free Downloads/Upgrades for entry must be completed no later than 12 PM PT 9/30/12. Msg & data rates may apply. Check your mobile carrier for rates. Text "STOP" to 66937 to opt out or HELP to 66937 for more information. See bit.ly/blackapprules for official rules. SPONSOR: Live Nation

Stay connected to shows from your favorite artists by following Live Nation on Facebook and LiveNationShows on Twitter, download the Live Nation Concert Calendar Facebook App and download the Live Nation iPhone App.

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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